



## Corporate One-Sheet

**iLuminate** is an entertainment technology company that combines state-of-the-art technology with electrifying entertainers who perform in the dark to create the ultimate performing arts experience.

Founded by dancer and software engineer Miral Kotb, **iLuminate** enables performers, choreographers, engineers, technicians, stylists and artistic directors to produce explosive performances with customized wireless lighting programs. The results are extraordinary lighting effects choreographed with phenomenal dance moves that take viewers on an exhilarating ride.

Since launching in 2009, **iLuminate's** patented technology has been used in numerous performances by GRAMMY Award-winning and nominated superstars such as Christina Aguilera, The Black Eyed Peas, David Guetta, and Fitz and the Tantrums, among others. It has also been featured on hit primetime television shows including *America's Got Talent* (in which the dance troupe took third place), *Dancing with the Stars*, and *X Factor*, Awards shows like the *American Music Awards*, *MTV's Video Music Awards*, *BET Awards*, *The Nickelodeon Awards*, *Billboard* and *Latin Billboard Awards*, and daytime favorites *The Ellen DeGeneres Show* and *Good Morning America*.

Having catapulted into an international sensation, **iLuminate** has performed across the globe for various events, including headlining at the Cairo Opera House in Egypt; performing with Labrinth for Sony's Xperia smart phone launch in London; dancing at automotive shows in Canada and South Africa; participating in Capezio's prestigious 125<sup>th</sup> Anniversary Celebration at New York's City Center; performing live on the internationally-broadcasted Latin Billboard Awards; and participating in the Hennessy Classivm Mega Event in China, among several others. In addition, **iLuminate** continues to perform at numerous corporate events across the country for such prominent companies as IBM, Lenovo, Opyland, Energizer, Dell, Cisco, Olympus, Starwood Hotels, and many others.

2012 saw the company open the production arm of their brand. Their first feature show was performed at Six Flags theme parks across the country where over 4,000 people a day were part of sold-out crowds to witness this all new event. Over the holiday season, **iLuminate Productions** launched their very first off-Broadway show, *Artist of Light*, which played to sold-out audiences at the Duke on 42nd Street in New York City.

iLuminate has inspired an entirely new and exciting medium of entertainment which has been often-imitated-but-never-duplicated by others around the world. The company continues to tour its *Artist of Light* show across the country, developing new technology, and is one of the most sought-after entertainment acts for corporate and private events in the world, performing hundreds of shows a year.