



This catalogue will provide you with different techniques on how to use tellAvision (hereinafter TAV). You will be introduced to the many unique ways this technology based act can be incorporated into your vision for your next event. We look forward to the possibility of collaborating with you to assist in making your next event an outstanding TAV experience!

**SIZZLE REEL**

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# STORYTELLING WITH ACTORS

To reveal a destination



To relay an emotional message

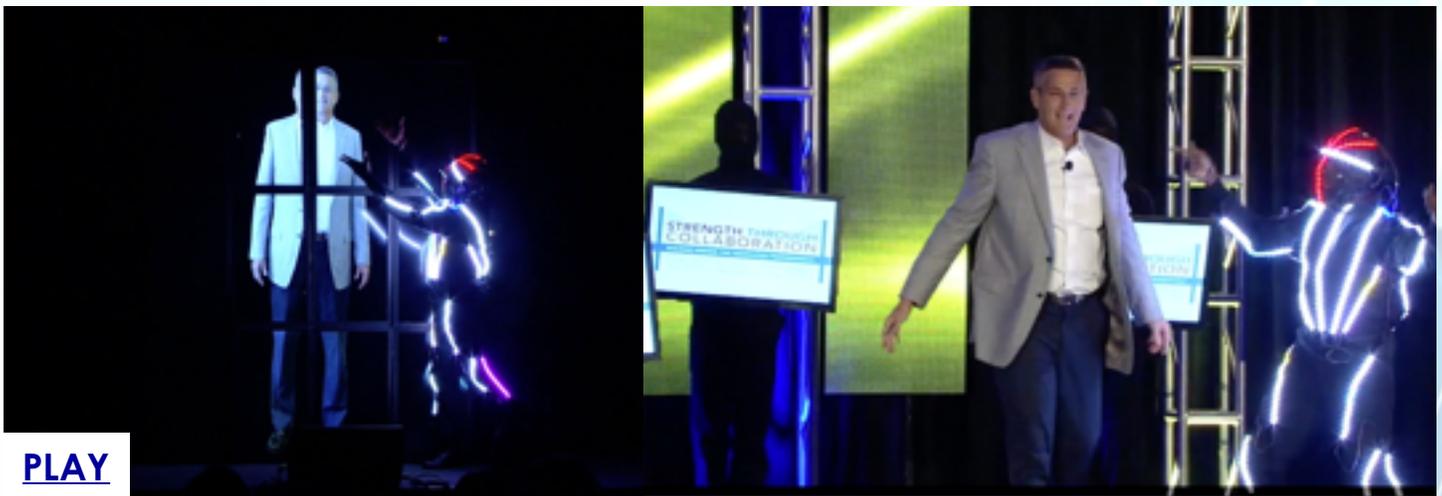


To reveal a new product



## REVEAL PEOPLE (VIP, SURPRISE GUESTS)

TAV is a great way to reveal a person on stage. We can use a picture of the person, preferably in the outfit they are wearing when they are revealed.



[PLAY](#)

TAV will project a silhouette to reveal that person to be a surprise.



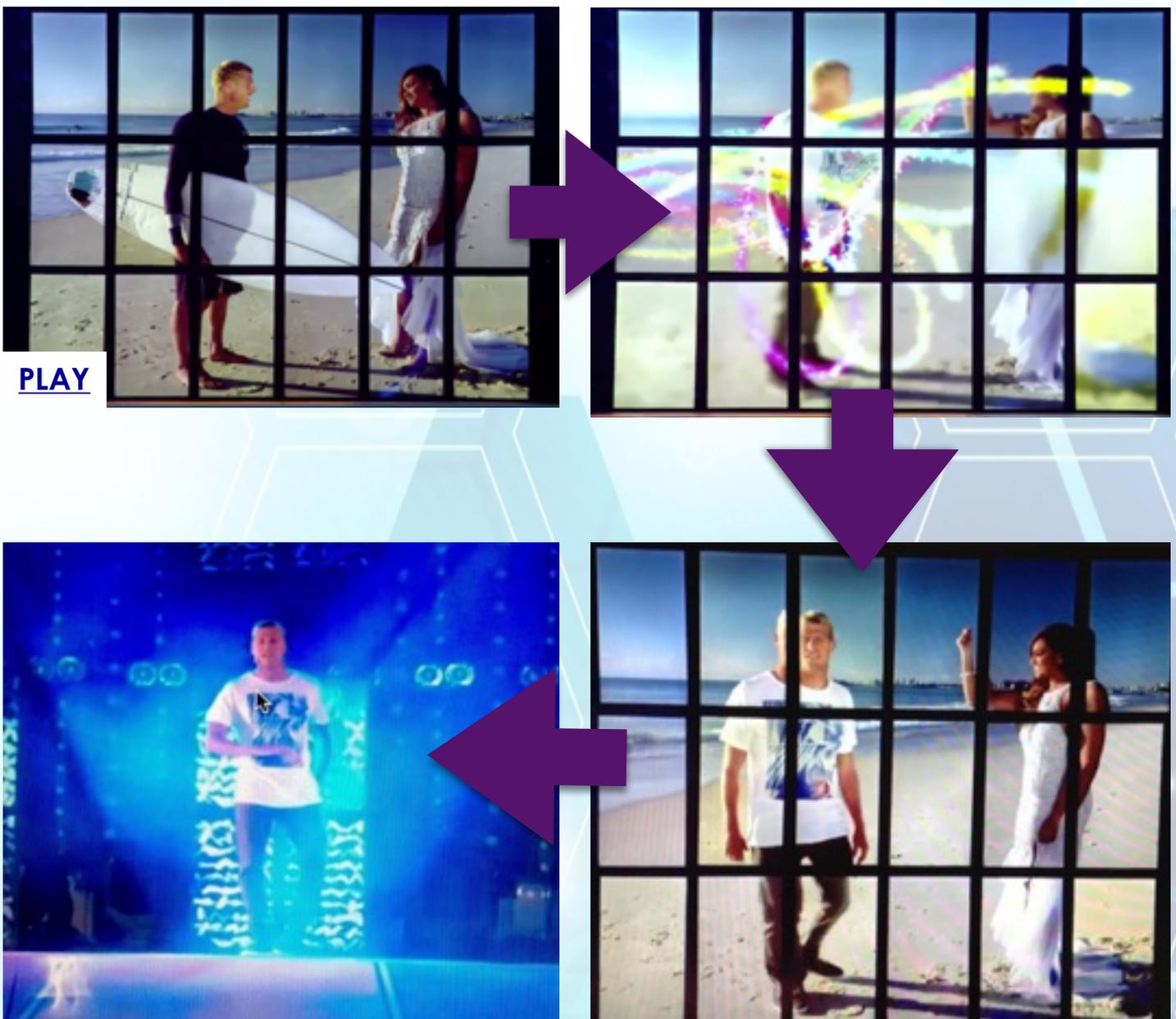
[PLAY](#)

RACHAEL

RACHAEL

## TRANSFORMATION REVEAL

TAV will reveal people by transforming them into different attire. For example, change their outfit from casual to formal, or from beach to trendy.



## AWARD WINNER REVEAL • REVERSE REVEAL

TAV is a perfect way to reveal award winners. Your winners can have their different honors or regions to tell their story before leading up to their big reveal. This requires minimal rehearsal by participants (app. 5 minutes). It's also an entertaining way to reveal multiple recipients.



## REVERSE REVEAL



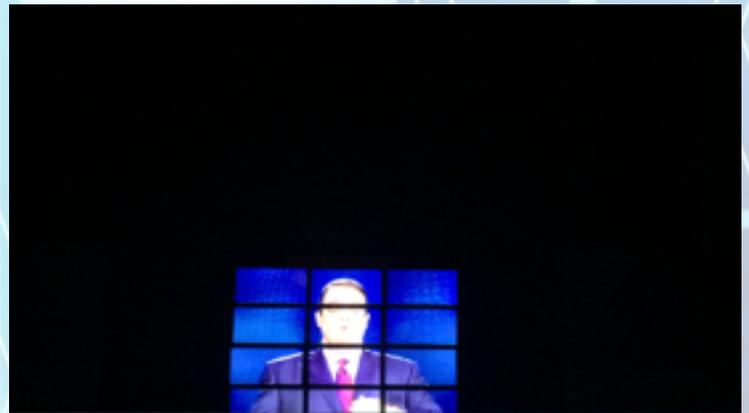
## SPEAKERVISION

TAV has been helping companies CEO's deliver their presentation by supporting their speeches with graphics on the TAV monitors. Actors are also available to enhance the presentation.



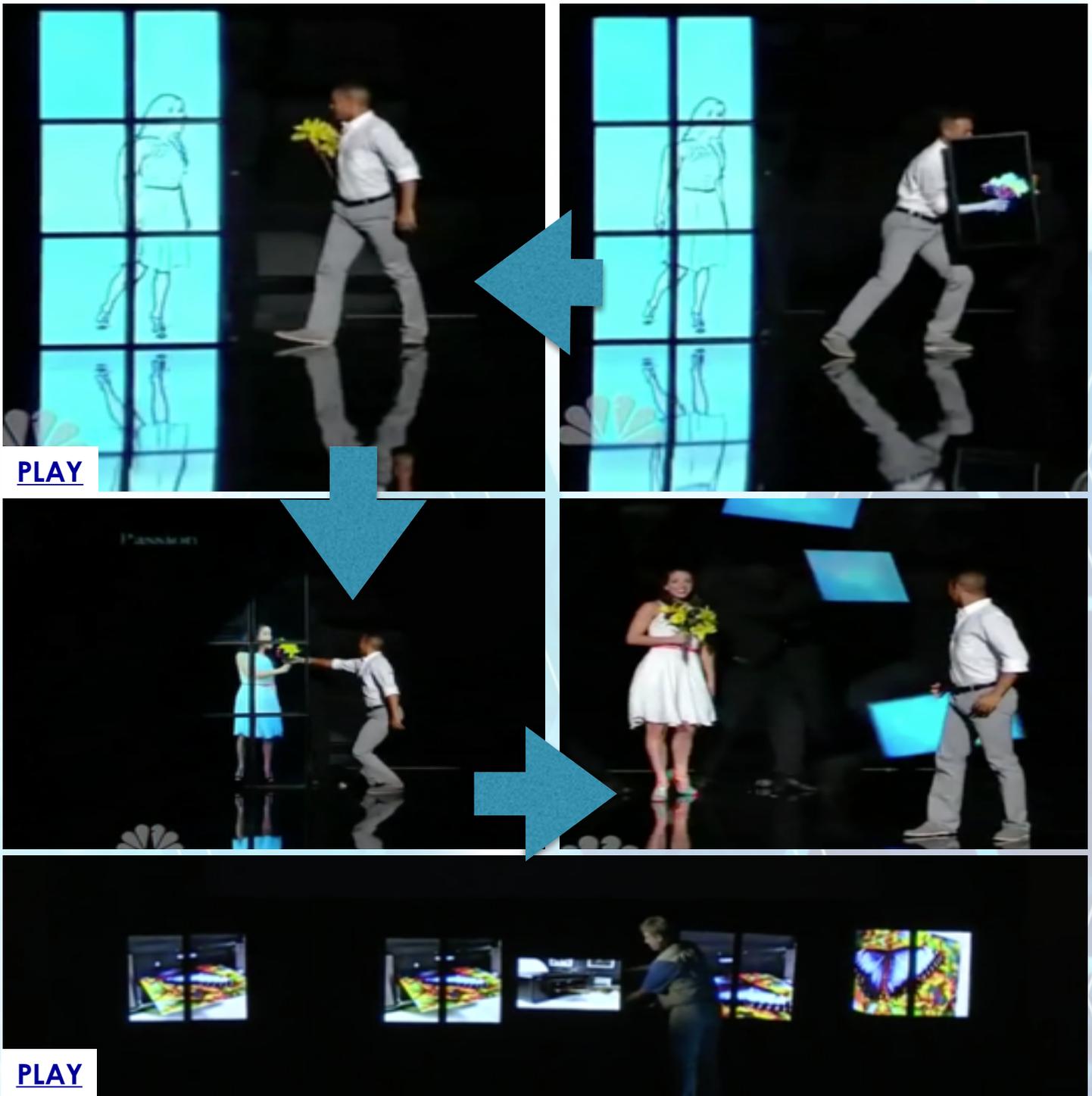
Another way TAV can enhance a speaker/CEO is having them perform a portion of their speech via video with TAV supporting their content. The speaker/CEO continues to speak and is cleverly revealed while TAV continues supporting their message.

## SPEAKERVISION 2



## PROPS MOVING IN AND OUT OF MONITORS

It's always magical to see props being pulled out or put into the TAV monitors! Via green screen video, a performer can pull your product or a prop out of the monitor, dazzling your audience members with "trick of the eye".



# FUN TRICKS WITH TAV: XRAY • POUR LIQUIDS • AIR PROPS

Use TAV monitor to scan a person's body like an X-ray



[PLAY 1](#)

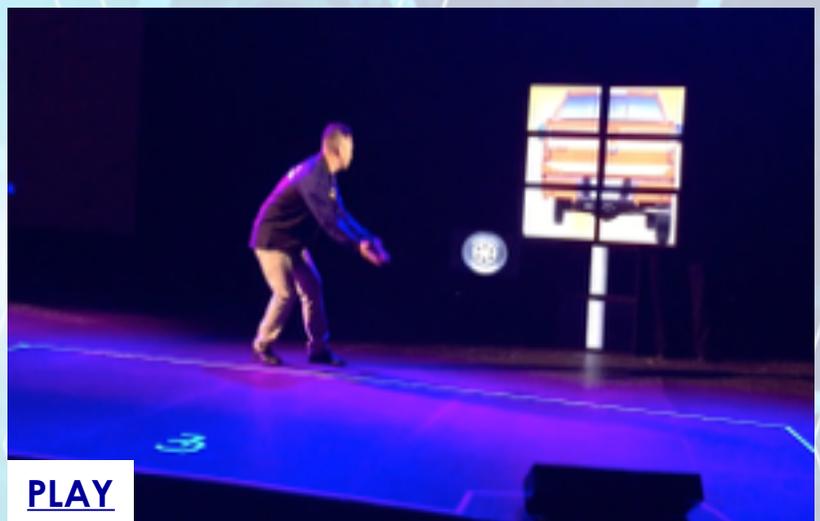
[PLAY 2](#)



Pouring liquid or other items into a TAV monitor

[PLAY](#)

Moving props in thin air

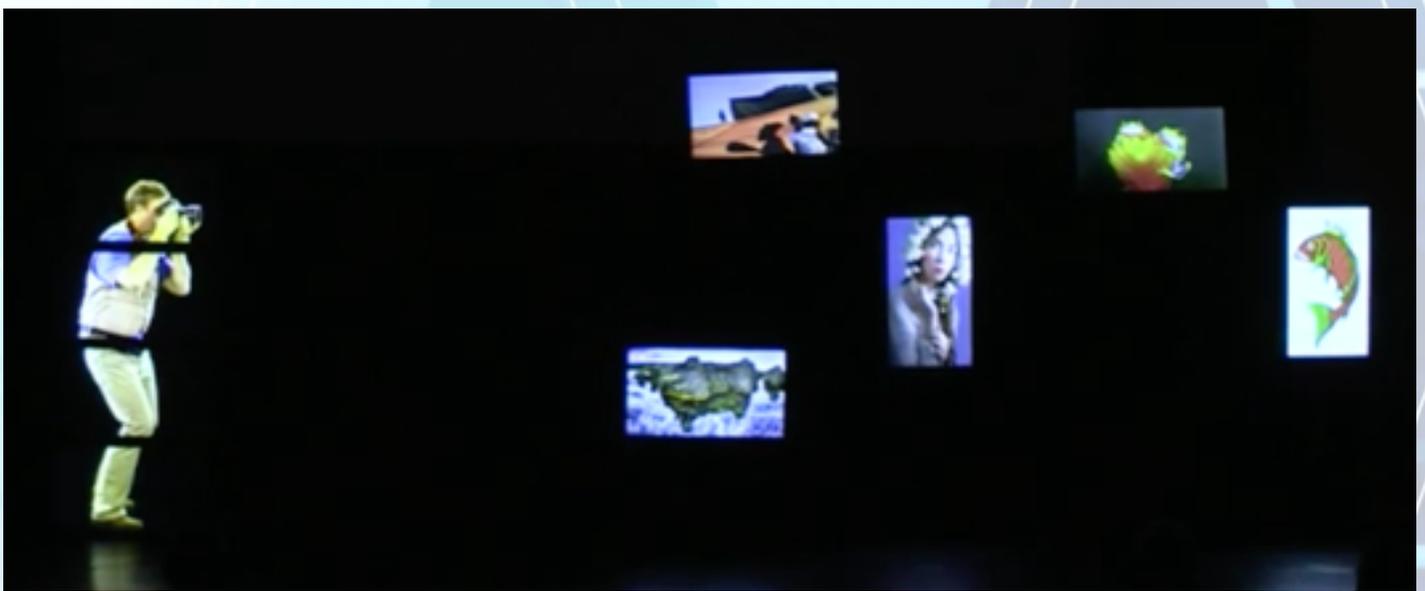


[PLAY](#)

# FUN TRICKS WITH TAV: WRITING ON MONITORS • CHALKBOARD



Writing on monitors or using monitors as a chalkboard.



With a lower budget, TAV will create a "VIDEO ACTOR" with the monitors

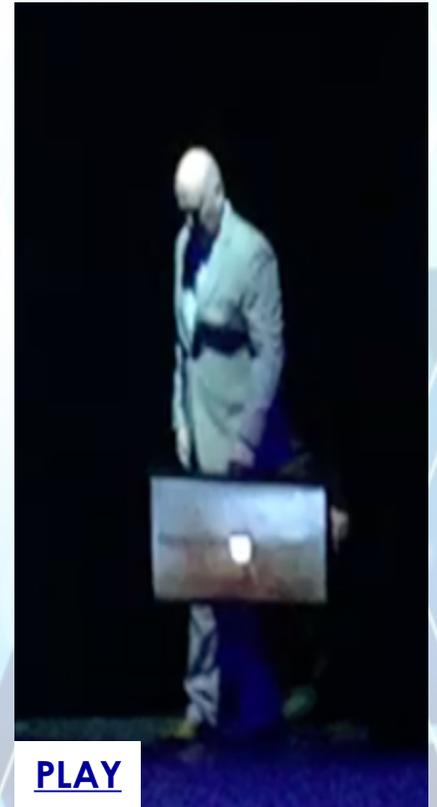
## FUN TRICKS WITH TAV: SHATTER EFFECT • BRIEFCASE • CONVEYOR BALT



**PLAY**

With performers dressed in suits carrying briefcases (alias TAV monitors) the audience gets the feel of a business meeting about to begin!

Shatter effect created by performer hitting the TAV monitor/conveyor belt



**PLAY**

the TAV monitors, objects or words can move into midair off a conveyor belt.



**PLAY**

## TAV INTERFACED WITH MULTIPLE VIDEO AND LED SCREENS



**PLAY 1**

TAV has the capability to interact with multiple video and LED screens. We coordinate all screen visuals to coincide or compliment our TAV content. We work hand in hand with your design team to ensure a seamless time-synched show.



**PLAY 2**

**PLAY 3**

## REAR AND FRONT PROJECTION INTERFACE

TAV is able to compliment front and rear projection. The performers are able to remain almost invisible while the monitors are coordinated with the background so both video and TAV compliment each other to tell your vision. We can create the content or work with your design team to make sure the timing and video design are seamless.



## WHITE ON WHITE LOOK WITH REAR PROJECTION



TAV monitors and performers can be seen live and in color for a different type of look. Lighting can be programmed on stage to light the performers and add texture to enhance the video.



## TAV AS A PORTABLE VIDEO WALL



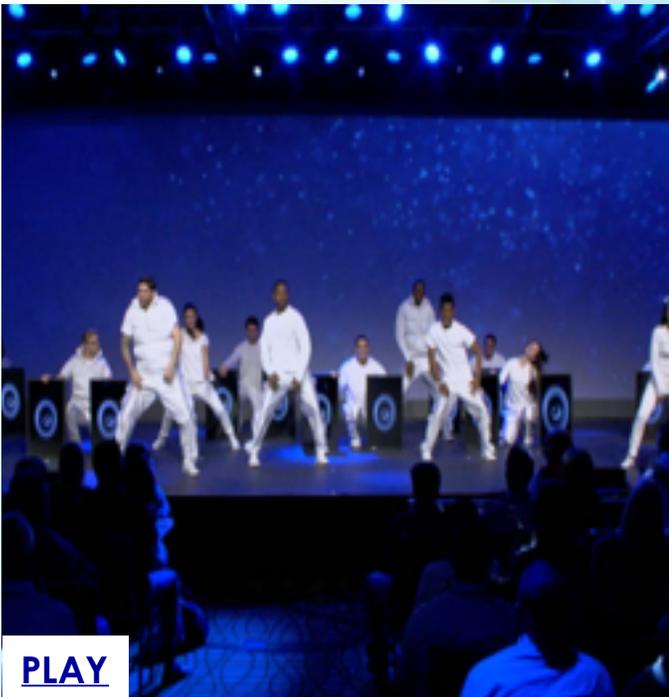
TAV has been used as a portable video wall when setting up a video surface is not possible (time limitations, budget, or outdoor environment)



## TAV COMBINED WITH LIVE DANCERS



Adding the energy of live dancers with TAV gives the act another type of dimension. Dancers will interact with TAV to form a car, perform unified choreography while the monitors become boom boxes or dance their way through the monitors - just to name a few!



## TAV WITH SINGERS



[PLAY](#)

TAV combined with vocalists can be very effective . It creates a technological MTV live video where the content on the screens can reinforce the lyrics of the song or add that extra theatrical flair to a song.



[PLAY](#)



[PLAY](#)

# TAV WITH

- LIGHTED COSTUME ACT •
- SHAPEOLOGY • LIVE BAND •



## TAV AND MUSIC



Music is always an important factor in supporting an act. For TAV, we mainly use library tracks either that the client supplies or that we have in house. We also have composers on staff that can create an original track to suit your client's vision. The music track only can suffice to move the story along, or we can add a pre-recorded custom voice over to the music track that is effective in delivering a message.



We have the capabilities to work in tandem with pre-recorded video messaging. The TAV content and staging reinforces these messages to put the speaker in the spotlight and add a theatrical energy.



On some occasions, a client will get rights to a popular piece of music which requires no voice over where the story is driven by the song.

## CREATIVE TAV • STAGING & RIGGING

TAV has rigging to be able to fly monitors up in the air. Monitors can become rain, clouds, birds, words, planets, lightning and more!



Different levels can be created by utilizing black out with stairs or platforms. This can create the illusion of performers walking up a tower, mountain, sales growth chart, etc.



# KABUKI DROP REVEAL • TAV IN THE ROUND



# TAV CAST MULTI-TALENTED • BENEFITS TO YOU

TAV CAST is multi-talented team that performs other acts which could be packaged together in your program, event, or multi-day convention. This is a strong economic benefit that brings cohesiveness to all of your entertainment options



Shapeology-Silhouette Act

[PLAY](#)



Lyrian - Lighted costume act

[PLAY](#)



The ultimate lip sync challenge  
Team Building Act

[PLAY](#)



Dancing with the Stars - Team Building Act



Unique and Custom Productions/Flashmobs

[PLAY 1](#)

[PLAY 2](#)



Theatrical Reviews (Cirque, Broadway, Moulin Rouge, Decades, etc.)

featured "NINE"

[PLAY](#)



Meet & Greet performers, DJ's, Emcee's, one of a kind costumes

•••••TAV now has performers in •••••  
California, Las Vegas, Florida and Europe

*"I have never seen anything like it," Howie Mandel said. "You have flourished. You have stepped it up. You made it worthy of this most iconic stage, Radio City Music Hall." AGT 2013*

*"Thanks to Tell-A-Vision for being such a big part of my birthday and for making me cry on my own Tell-A-Vision show." Rachel Ray 2013*

*"My company engaged the creative and production services of tellAvision and their contribution was the highlight of the Handover Ceremony. This was a difficult and challenging project and tellAvision rose to the challenge and created a world-class performance. Their creativity and production expertise and their commitment to perfection was demonstrated throughout the project. I have great respect and admiration for them and would engage them again without hesitation." FLAG HANDOVER CEREMONY GLASGOW SCOTLAND 2014*

*"As a media company that offers its content across various platforms, finding a unique and memorable way to communicate our multi-screen strategy for our annual presentation is always a challenge. That goal was achieved in large part due to our collaboration with tellAvision. Their cutting edge technology combined with their team of multi-talented artists and an ability to customize a performance helped us illustrate our message in a clear and innovative way that aligned beautifully with our strategy and brand image." UNIVISION 2015*

*"I truly appreciate the extreme flexibility you had with us. From the first phone call, to the days leading up to the performance and right up until the last few hours with a change to the ending. Your understanding of the sensitivity surrounding the opening we had that night was so helpful and did not go unnoticed. Your quick thinking to come up with a different ending right on the spot truly shows the creative minds behind these performances." MARSH 2016*